



**Waste Less  
-Do More™**

## GSU Paperless Billing Campaign 3 Fall 2019 --- FAQ

Between August 26 2019 and October 31, 2019 all Greater Sudbury Utilities (GSU) customers are encouraged to **Waste Less-Do More** by moving to paperless billing. For each account that converts from a paper bill to a paperless account, GSU will enter that account holder into a draw for 1 of 5 \$200 on-bill credits.

### **I'm signed up to MyAccount but still receive a bill. How do I qualify?**

Your account can qualify to be entered into the random draw for 1 of 5 \$200 on-bill credits by going paperless before October 31, 2019. Simply log into your MyAccount and select "Yes, I want Paperless" to activate E-Billing and no longer receive a paper copy of your bill in the mail.

### **How does the random draw work?**

Once registered for paperless billing through MyAccount, that account will be eligible to win. After the contest closes October 31, 2019, GSU will award 1 of 5 \$200 on-bill credits to account holders randomly drawn from the list of those who converted to paperless billing between August 26, 2019 and October 31, 2019. The draw will be cumulative – all customers who have registered for paperless billing during the contest period will be eligible to participate in the prize draws. One prize per customer. The contest runs from August 26, 2019 to October 31, 2019. The draws will be done during the week of November 4, 2019.

(if asked):

**In previous paperless campaigns, GSU has made donations to charities, like NEOKids Foundation. Why aren't you doing that this time?**

We are trying something different to see what is most effective in encouraging people to switch to paperless billing.

For more information on this promotion, please visit: [www.gsuinc.ca](http://www.gsuinc.ca)