

For immediate release

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Small Switch, Big Impact: GSU E-Billing Campaign to Support NEO Kids

Every new e-billing registration will generate a \$10 donation to local pediatric care

(Sudbury, ON) Greater Sudbury Utilities (GSU) and Greater Sudbury Hydro (GSH) customers can help support pediatric care in Northeastern Ontario simply by changing how they receive their monthly bills. From September 1 to November 30, 2026, GSU will donate \$10 to the HSN Foundation in support of the NEO Kids Pediatric Care Fund for every eligible customer who switches to e-billing.

“This campaign is truly a win-win for our customers and our community,” said Leah Edwardson, Customer Service Supervisor at GSU. “By switching to e-billing, customers can enjoy convenient access to their account information while helping to reduce the amount of paper that is used for billing. Most importantly, every new registration will make a meaningful difference for children and families across Northeastern Ontario.”

Eligible customers who register for e-billing during the campaign will also be automatically entered into a monthly draw for a chance to receive a \$200 bill credit. One winner will be selected following each campaign month, for a total of three winners.

GSU will contribute up to \$25,000 through the campaign, representing a goal of 2,500 new e-billing registrations. The donation will support HSN Foundation and its work to advance pediatric care through the NEO Kids Pediatric Care Fund.

“HSN Foundation is incredibly grateful for GSU’s support of pediatric care through this campaign. A simple switch to electronic billing may seem like a small action, but together, these small actions can make a life-changing difference for children and families,” said Chelsea Parent, Community Engagement Specialist, HSN Foundation.

“Every new registration helps us provide the specialized care children need, with vital equipment and spaces designed to meet their unique needs. We’re so proud to partner with GSU and grateful for their commitment to helping ensure that every child who comes through HSN’s doors has access to the exceptional care they deserve,” Parent added.

The campaign is open to GSU and GSH customers who are not currently registered for e-billing. Customers can make the switch by visiting gsuinc.ca or sudburyhydro.com and selecting “MyAccount” in the top-right corner. Those needing assistance can speak with a customer service representative by calling 705-675-7536 during regular business hours, Monday to Friday from 8:30 a.m. to 4 p.m.

Full campaign and contest details are available at www.gsuinc.ca/switch-to-ebilling

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