



## **GREATER SUDBURY UTILITIES**

has an opening for the following position

### **Marketing Communications Specialist**

**Temporary up to 18 months**

Greater Sudbury Utilities Inc. (GSU) is a diversified, community-owned corporation focused on excellence, innovation, and growth. The GSU group of companies provides leadership in energy distribution, alternative generation, water heater rental products, and leading-edge telecommunications technologies and services.

#### **What we offer**

Stay healthy and well with a competitive compensation package including:

- Comprehensive benefits (Health, Dental, LTD, Life Insurance, EAP)
- OMERS defined benefit pension plan
- Professional development and employer supported training opportunities
- A collaborative and supportive team environment
- Work-life balance with a 35-hour work week
- Salary Range: \$72,600.00-\$80,000.00

For more information about OMERS, visit: <https://www.omers.com/>

#### **About the Opportunity**

Reporting to the Communications Officer, the successful candidate will be vital in delivering multi-channel marketing and communications solutions for all affiliated companies. The ideal candidate is a motivated, multi-skilled communicator with strong abilities in storytelling, writing, networking, creating social media content, updating multiple websites, and public relations. This posting is for an existing temporary vacancy up to 18 months.

#### **Key responsibilities include:**

- Coordinate with the Communications Officer on all marketing communications including advertising campaigns, marketing assets, new releases, general PR, trade shows and conferences.
- Assist with development of the operating marketing plans for all GSU companies.
- Assist with media monitoring, developing key messages, writing press release, developing radio ads and organizing media events.
- Participate in on-call rotation to support communications during power outages and other emergency situations outside of regular working hours.
- Some travel required to support marketing initiatives.

#### **Seeking the following qualifications:**

- A diploma in a Communications-related field, with marketing experience.
- Superior writing skills with demonstrated proficiency in working with media, e-communications including social media applications.
- Competence in grammar, spelling, punctuation.
- Strong organizational and customer service skills with sound judgement regarding issues of confidentiality.
- Advanced proficiency in all Microsoft applications.

- Familiarity with website content management tools, web/social media analytics and basic graphic design principles.
- Keen interest in current affairs and policy matters.
- Must be in possession of a Class G Drivers License.

Interested applicants are invited to submit a detailed resume by **Friday, November 13<sup>th</sup>, 2026**, no later than 4:30 p.m. to:

[jobposting@gsuinc.ca](mailto:jobposting@gsuinc.ca)

To help us process your application quickly and efficiently, please follow these submission guidelines:

1. **Submit your application as a PDF only.**
2. **Combine your cover letter and resume into one PDF document.** Please submit only one file.
3. **Include your full name in the file name.**  
Example: First name-Last name-Resume.pdf
4. **Include the job title in the subject line of your email.**  
Example: Application – Marketing Communications Specialist

**We kindly ask candidates to complete a behavioural assessment.**

Predictive Index Behavioural Assessment:

-  Please set aside 5–10 uninterrupted minutes to get started (there's no time limit once you begin).
-  Please complete this assessment by Friday, November 20<sup>th</sup>, 2026.
-  Don't worry — there are no right or wrong answers! If you don't understand a question, just skip it.
-  This is not a test of intelligence, education, or experience — it simply helps us understand your work and communication needs.



Complete it here:

[https://assessment.predictiveindex.com/bo/JLi/MarketingCommunicationsSpecialist\\_Aug2026\\_210637](https://assessment.predictiveindex.com/bo/JLi/MarketingCommunicationsSpecialist_Aug2026_210637)

GSU is an equal opportunity employer and is committed to providing a recruitment process that respects the dignity and independence of all candidates. We thank all applicants for their interest in our organization; however, only those applicants selected for an interview will be contacted. Accommodation is available for applicants with disabilities. Should you be contacted by GSU, please advise if you require an accommodation.